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PHYSICAL SECURITY TECHNOLOGY SPECIAL

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10 Most Promising Physical Security Technology Solution Providers - 2018

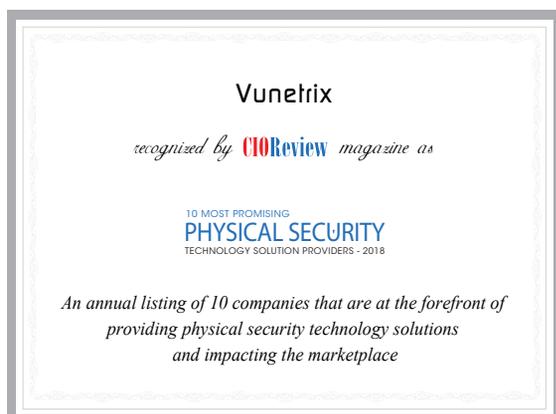
Physical security that was often a second thought weighing against information security, is entirely changing its pose today. With threats starting from people inside an organization to external entities, organizations across the globe struggle for managing their security posture day by day. Apart from cybersecurity solutions that safeguard an organization's digital assets, the spotlight has moved into areas of physical security techniques including access control, video surveillance, and intrusion detection systems.

Technological advancements has paved its way for the revolution of various innovative solutions such as advanced AI embedded facial recognition systems and RFID tags for enhanced physical security. In the current scenario, adapting technological advancements like cloud-based capabilities prominent for video data storage, access control as a service (ACaaS), IP technology, and wireless locks ensure that physical security finds a prominent place in the industry. Using these

technologies, today's security market can move significantly towards comprehensive end-to-end technology solutions.

With expertise in various physical security technology, several companies are in a voyage for assisting clients by providing an efficient physical security solution for a better future. To help CTOs, CIOs, and CEOs find the right Physical Security Technology solution provider, a distinguished selection panel comprising of CEOs, CIOs, VCs, industry analysts, and our magazine's editorial board has selected a list of Physical Security Technology solution providers that exhibit innovative technologies and strategies.

We have considered the vendor's ability in building solutions and services that effectively yet economically constitute a Physical Security Technology offering, keeping in mind the factor of time-focused delivery. We present to you CIOReview's "10 Most Promising Physical Security Technology Solution Providers - 2018."



Company:
Vunetrix

Description:
Supplies best-in-class comprehensive suite of physical security solutions to pinpoint the red flags in security devices

Key Person:
Curtis Nickel
CEO

Website:
vunetrix.com

Vunetrix Fortifying Physical Security

Security, both virtual and physical, constitutes the nucleus of business continuity. Organizations are constantly questing for efficient technology solutions and security strategies that allow them to be one step ahead of the threats while meeting stringent security compliance mandates at reduced cost. Speaking of physical security concerns, a couple of years ago, a South Albertan railway platform was inundated due to torrential rainfall resulting in physical security equipment failures. Vunetrix, a company with expertise in addressing physical security challenges, came to the rescue by getting the security devices up and running in minimal time. “We were able to watch the equipment fail as water filled the IT room. Once the infrastructure was thoroughly checked for faults, remotely, we successfully prepared the bill of materials and headed to the site to replace the faulty equipment,” recounts Curtis Nickel, CEO, Vunetrix.

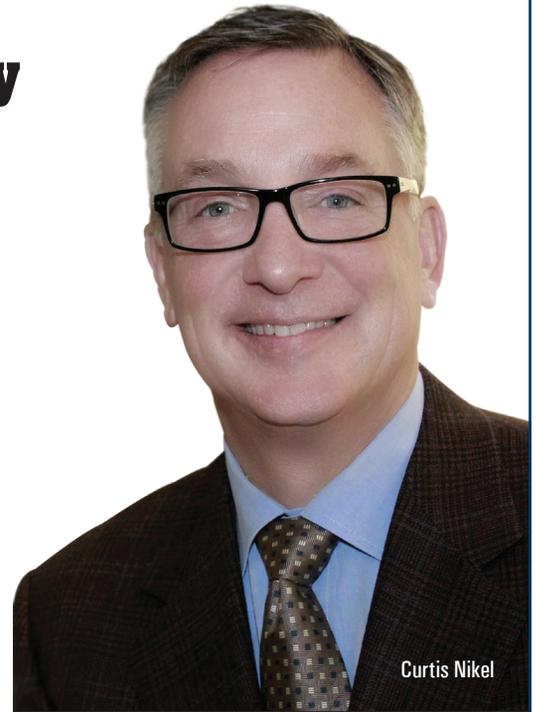
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We are all about making the security professionals, professional

Although a key strategy, video monitoring isn't the panacea for all physical security concerns as defects that develop in the devices over time, most often, go unnoticed. Moreover, organizations and their IT teams should be able to discover anomalies in their infrastructure by leveraging

the existing infrastructure. Vunetrix offers device information monitoring using Simple Network Management Protocol (SNMP) that monitors the Transmission Control Protocol/Internet Protocol (TCP/IP) traffic. Evaluating the device information, Vunetrix software inspects network bandwidth, scrutinizes the health of a device, and determines if the device is on or off. For instance, it can diagnose the condition of the video camera, inspect the servers that are collecting the video streams, check the network connection cards, and ensure that the bandwidth stream is indeed continuous and operating efficiently.

“Know your Normal”—forms the substratum of Vunetrix's excellence. The firm's best-in-class software helps determine the normal condition for a given physical security appliance in a given environment. Once the 'normal' is established and the bandwidth thresholds are set, the software then monitors the bandwidth to assure that the devices are operating within the established normal parameters. Should an anomaly occur, it promptly raises alarms to address the issue.

The software lays the base line of deployment in the form of templates for the devices. Vunetrix also delivers device information to customers through a single pane of glass. Devices from diverse manufacturers are integrated into a single dashboard displaying the health condition of the devices in the form of color-coded charts. Real time alerts on server, power supply, storage drives, and network are shared with different personnel based



Curtis Nickel

on their job responsibilities through email alerts automatically.

Advanced physical security technology is mission-critical for unencumbered business continuity and brand management. Vunetrix has proved it by thwarting money, equipment, etc heists in a communication carrier company that uses Vunetrix software across 3000 of their sites. The breach of Vunetrix network health monitoring lines reported instantly in each case, while the theft was in progress. The client could dodge the blow of incurring a loss of more than \$65,000 in each of the compromised sites.

Vunetrix is gaining a lot of traction in various industries—gaming, healthcare, public transportation, legal cannabis, among others. Venturing into the future, the firm intends to add complimentary tools to their software in 2018. These tools are all set to assist security professionals be better at protecting their brand. “We are all about making the security professionals, professional,” asserts Nickel. **OR**